

Format for the Future

A group with a common vision has the potential for an amazing future.

Each individual in a group has unique experiences and ideas that can provide the building blocks for a new direction.

The goal is to bring out the hidden contributions of each individual and organize them into a focused group future.

Topics To Consider

1. How do we become self-sufficient?
2. Who is our audience (customer)?
3. Where is our audience?
4. How can we continue to build our audience?
5. What can we do to provide a unique experience for our audience?

Process (each individual) – must contribute to be in group discussion

1. Provide at least 3 ideas to consider.
2. Provide at least 3 reasons why to consider each idea.
3. Provide at least 3 reasons why to not consider each idea.
4. Put ideas and reasons in writing.

Process (group) – directed by moderator

1. Each individual present ideas to group verbally and in writing.
2. Presentations should be without interruption or discussion.
3. Organize all presented ideas into a common list.
4. Discuss and consolidate all ideas into a working list.
5. Establish tasks, priorities, schedules, assignments, reviews, status.
6. The future begins NOW.
7. The future for us is our audience.